



**HYDE PARK-KENWOOD LEGENDS
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1507 EAST 53RD ST., SUITE 313
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(773) 353.1578
www.HPKLegends.org
info@HPKlegends.org

February, 2019

Dear Community Member,

Hyde Park Kenwood Legends (HPKL) baseball organization is excitedly gearing up for our 41st season and know that 2019 will be another extraordinary year! Thank you for helping to make last season such a success. HPK Legends is a non-profit organization that provides fun, competitive and instruction-based baseball to the children of Hyde Park-Kenwood and its surrounding communities.

WE NEED YOUR SUPPORT! HPKL serves girls and boys ages four to twelve (4-12) years old and uses baseball and softball to help all our young players develop positive character traits and values that can translate into success in other areas of their lives. Through proper guidance, exemplary leadership and fun, the HPKL program assists youth in developing the qualities of citizenship, discipline, civility, teamwork and physical well-being. By espousing the virtues of character, courage and loyalty, the HPKL baseball program is designed to develop superior citizens-athletes.

HPKL is actively seeking direct or indirect support of local businesses, organizations and families. We hope you agree that efforts like ours are vital to instilling positive values in youth. You can support us by doing any of the following:

- SPONSOR OUR LEAGUE packages range from \$1,000 - \$5,000
- Donate time and volunteer
- Provide player skill development/clinics at baseball facilities
- Be A FRIEND OF THE LEAGUE with a donation of \$100 or more
- Purchase uniforms for HPKL tournament teams.

Your tax-deductible donations will support the “*total sensory experience of baseball – the feel of the sun, smell of the grass, a summer breeze, the sound of leather cracking and the hum of bats on balls.*” It’s a team sport and an individual sport, a Hyde Park/Kenwood summer icon and just plain fun!

We look forward to having you join the HPK Legends family: an all-volunteer organization that works year round to uphold the values of positive sportsmanship through a great American past time.

For further information about the HPK Legends or to donate, please contact us at (773) 353-1578 or via email at info@hpklegends.org. I thank you in advance for your support... Batter Up!

Hyde Park Kenwood Legends

Suggested Sponsorship Levels



ALLSTAR SPONSORSHIP \$5,000

Your contribution will be used to provide programming, training, purchasing equipment, facility rental fees, and operational costs for over 300 children and families.

- 3-year sponsorship commitment
 - Logo placement and Company booth (marketing presence) on opening and closing events and various communication materials
 - Customized name on HPK giveaways
 - Major League Championship award to winning teams in your name
 - Sampling Opportunities
 - On Stage Name Recognition
 - Name on Volunteer Staff T-Shirts
 - Your organization can pick up to 6 teams, (different divisions), over the course of 3 year to sponsor and provide customized team names
-



MAJOR LEAGUE SPONSOR \$1,000 - \$2,500

MAJOR SPONSOR of Opening Day, Coaches Appreciation Day, or Closing Day

- Logo Inclusion on printed and digital material for one event
 - Marketing presence
 - On Stage Name Recognition
 - Name on two Major League team jerseys (different divisions)
-



TEAM SPONSOR \$750 – All HPK Legends will wear a jersey featuring your businesses name or a name of your choosing. All team sponsors will receive a plaque with a picture featuring their team and an inscription.

- Name on Team Jersey
 - Logo inclusion on Team website
 - Sampling Opportunities
-



PROGRAMMING SPONSOR \$750 – HPK Legends is an all-volunteer run organization. Your generous donation will be used to provide certified training and necessary programming for coaches, volunteers, parents and players.

- Sampling Opportunities
 - Logo inclusion on program and training materials & signage
 - Logo inclusion on HPK Legends website
-



NEW! PLAYER SPONSOR \$750: Pays for registration of 5 players in financial need

- Player meet and greet at Opening Ceremony and Closing Ceremony
 - Name Recognition on our website sponsor page
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PLAYER SPONSOR \$250: Pays for registration of 2 players in financial need

- Player meet and greet at Opening Ceremony and Closing Ceremony
 - Name Recognition on our website sponsor page
-



FRIEND OF HPK \$100 - \$249

- Recognition on our website sponsor page
 - Supports our efforts to purchase equipment and provide an engaging activity for the players
-

HPK Legends Sponsorship Form

Please complete and return this form to "HPK Legends, 1507 E. 53rd St., Suite 313, Chicago, IL 60615-4329"

All checks should be made payable to "HPK Legends" or use our sponsorship payment link:

Sponsor Contact Information:

Name _____

Address _____

City St. Zip: _____

E-mail _____

Phone _____

Address _____

No. _____

Please Select Sponsorship(s):

All-Star Sponsor* **Major League Sponsor*** **Team Sponsor***

Programming Sponsor \$750

Player Sponsor

Friend of HPK Legends

**logo submission optional with these sponsorships*

Please print sponsor name and information as you want it to appear on the league website and marketing materials. If you have a logo you would like to display, please include an electronic copy see requirements below.

Company Name _____

E-mail Address _____

Website _____

Please submit an electronic company logo. *All logos should be submitted electronically as 72 dpi GIF format not larger than 20K. 130 x 100 pixels, RGB colors, not CMYK. Please e-mail your logo to:*
info@hpklegends.org

For Team Sponsors, Only

Please print the sponsor name as you want it to appear **on the jersey** or indicate that you will be submitting a copy of your logo for that purpose instead.

Line 1 _____

Line 2 _____

OFFICE USE:

Amount:

Cash

Check

Check No.:

Date Paid:

Player's Team/League: